

**Videography
Stop Motion Rubric**

Name:

Category	Exceeds Expectations	Meets Expectations	Approaches Expectations
Animation Technique	Animation is very smooth and fluid. Technique is excellent and consistent.	Animation is mostly smooth and fluid.	Animation is sometimes choppy. Motions are not always believable.
Story/Concept	There is a clear storyline, concept or idea evident.	Storyline is mostly clear, although some scenes may distract the audience.	Storyline is difficult to follow. There are many unrelated scenes in the plotline.
Duration	30 to 60 seconds of high quality animation frames.	30 to 60 seconds of animation frames with no stalling evident.	30 to 60 seconds of animation frames with stalling present.
Audio, VoiceOver, Sound Effects, & Music (optional)	Audio choices are appropriate and clear. All sound and music choices greatly enhance the story.	Audio choices are mostly appropriate and help enhance the story.	Audio choices are used sparingly or don't always make sense. Many missed opportunities to add audio.
Titles	All titles are present as well as proper credits. Titles creatively enhance the project.	Titles are present as well as proper credits.	Some of the necessary titles are missing. Some are difficult to read.
Editing	Editing choices greatly enhance the project.	Editing choices enhance the project.	Editing choices sometimes take away from the project.
Viewer Impression	The final video is cohesive and enjoyable to watch.	The final video is generally cohesive and generally enjoyable to watch.	The final video is lacking cohesion and loses the viewer's interest.

Source: https://www.matuchdc.com/uploads/9/5/6/9/9569579/_stop_motion_animation_rubric.pdf